

DEZZA MARI G. RODRIGUEZ

Immersive Storyteller | Video Editor

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Freelance Post-Production Supervisor, 2021 – onwards

- Managing post-production pipelines by creating and restructuring workflows from different departments depending on the given time-frame
- Creates a sound cost estimate and timetable to manage expectations of both clients and the production to make sure it's aligned at all times for all parties involved

Freelance 360 Video Specialist, 2016 – onwards

- One of the country's pioneers in 360 video content creation
- Created immersive content for brands and organizations to help in activation, live streaming and virtual experiences (Marlboro | Miller Genuine Draft | Silverlens Galleries | Adobo Magazine | Oppo | TV5)
- Created a virtual tour in Seoul, New York and Paris for JTT's Winston pandemic brand activation
- "Gising 360 Music Video" premiered at the Grandstand of Camp Aguinaldo for the Martial Law Experiential Museum last February 2016
- Participated in the first 48 hour VR Filmmaking Hackathon in Southeast Asia held in Singapore. The resulting piece "Project Mnemosyne" was exhibited in the Art Science Museum and published globally within the WondaVR app
- These experiences has led to speaking engagements for DigiCon DX 2017 and Ateneo de Naga Youth Technology Expo and Polytechnic University of the Philippines

Freelance Offline-Online Video Editor, 2015 – onwards

- Created content for diverse brands and organizations in advertising campaigns. (UNICEF | Cebu-Pacific | Chevrolet | Toyota | Unilever | Lucky Me | Del Monte | Jollibee | Globe | Megaworld | Foodpanda)
- Edited both short form and long form videos for social platforms and streaming sites
 - long form; VFX cleanup: " Leonor will Never Die" won as Special Jury Prize for Innovative spirit in Sundance 2022
 - long form; edited episodes 6 and 7: "Still" the first filipino musical narrative series produced by Viu premiered in 2021
 - short form documentary film; Aisa Mijeno: Finding New Roads for MoFilm, was short-listed for Cannes Festival of Creativity 2016
 - multiple short form content; UNICEF – Cebu Pacific "Change For Good" campaign won a Bronze YouTube Award back in 2017
 - short form content; ABS-CBN Filipino Channel: "Vote4ASelfieWorthyPH" campaign won a Gold Anvil Award.
 - long form content; Co-edited a full length documentary "Last Pinoy Action King" premiered in QCinema 2015

Art Director and Video Editor, Silverlens Galleries Inc., 2012 – 2014

- Built the gallery's online presence by creating strategies in social media channels
- Introduced video content creation for the gallery's represented artists
- Documented, archived and monitored news of the artist's artworks and authentications
- Designed, produced and coordinated with printers to publish books, catalogs, and other print deliverables

Senior Graphic Artist, Mapúa Institute of Technology and

Malayan High School of Science, 2011 – 2012

- Already hired in the Corporate Communications team a month prior to graduating
- Produced deliverables and templates for print and web both in internal and external affairs
- Created murals for shared spaces
- Rejuvenated school spirit by proposing a new format in their merchandise, Cardinal Notes

CORE COMPETENCIES

Graphic Design
Video Post-Production

EDUCATION

Mapúa University
B.S. Multimedia Arts and
Sciences Major in Video
2007 - 2010

WHAT I USE

AutoPano Video | Giga
Adobe Premiere Pro
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Final Cut Pro X

REFERENCES

Gianne Bernabe

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Kath Punongbayan

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Director
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AFFILIATIONS

Immersive Storytellers
of the Philippines
Virtual Reality Philippines